



SALES & MARKETING EXECUTIVES

3100 EAST 45TH STREET SUITE 202 - CLEVELAND, OHIO 44127

Regular \$275 Annual Dues \$75 Quarterly Dues* \$75 One-Time Initiation Fee
Regular members are limited to a company's sales/marketing managers, and are eligible to vote, serve on the board and be a committee chairperson.

Associate \$205 Annual Dues \$60 Quarterly Dues* \$50 One-Time Initiation Fee
Associate members are limited to non-managerial sales/marketing employees, and are not eligible to vote, serve on the board or be a committee chairperson.

Educator \$125 Annual Dues \$35 Quarterly Dues* \$50 One-Time Initiation Fee
An educator is a full-time teacher/administrator of sales/marketing at an accredited school. Educator members are not eligible to vote, serve on the board or be a committee chairperson.

Student \$25 Annual Dues
A student is enrolled full time in high school or 2 or 4 year college or university as an undergraduate or graduate. Student members are not eligible to vote, serve on the board or be a committee chairperson.

**Quarterly dues must be automatically charged to MasterCard/Visa/AmEx*

Rewarding Membership Opportunities

Get involved to get the most out of SME. Volunteers are vital to our success. Select an area in which to help.

- Programs** – Help plan luncheon and morning workshop programs. Organize the annual Business Executive of the Year and the Distinguished Sales and Marketing Awards gala event. Set up the fun summer Golf Outing.
- Public Relations** – Communicate SME's successes and enhance our image. Develop income-generating ways to offer sponsorship of SME events. Write and edit publications.
- Membership** – Help create innovative ways to increase and retain membership.
- Education & Scholarships** – Review scholarship applicants and market to colleges.

Membership *Application*

Please complete both sides.

Name _____ M/F _____ Date _____

Company _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Main Products/Services Sold _____

Home Address _____ Home Phone _____

City _____ State _____ Zip _____

Proposed by _____ Your Signature _____

Check enclosed for \$ _____ *Quarterly dues must be automatically charged to MasterCard/Visa/AmEx

Mastercard/Visa/AmEx _____ Exp Date ____ / ____ / ____

Membership is automatically renewed and dues are billed annually until SME is notified in writing of your resignation. Dues may be a business deduction, but contributions or gifts are not deductible for income tax purposes. Membership is subject to acceptance by the Board of Directors. Incorporated under the laws of the State of Ohio as a not-for-profit corporation.