



# dmsa

Distinguished Marketing & Sales Awards

## Business Executive of the Year and Distinguished Marketing and Sales Awards

# 2019 Sponsorship Opportunities

Thursday, February 28, 2019 • Executive Caterers at Landerhaven

*The sooner you commit, the sooner your sponsorship starts working for you.*

	Contributing	Platinum	Gold	Silver	Bronze
Two VIP Table (16 prime-location seats)	X				
Sixteen Gala Dinners (complimentary wines)	X				
One VIP Table (8 prime-location seats)		X	X	X	X
Eight Gala Dinners (complimentary wines)		X	X	X	X
Reception with open bar & hors d'oeuvres	X	X	X	X	X
Banquet Program Advertisement	2 pages	2 pages	1 page	1/2 page	1/4 page
Logo on SME website (approx 50,000 visitors)	X	X	X	X	X
Company name mentioned from lectern DMSA night	X	X	X	X	X
Company name mentioned from lectern at SME Cleveland luncheons	X	X	X	X	
Logo on "Sponsored by" night of event signage <sup>1</sup>	X	X	X	X	
Company listing as sponsor on all emails <sup>2</sup> (approx 9 deploys)	X	X	X		
Logo on DMSA E-Invitations <sup>1,2</sup>	X	X	X		
Logo in all print advertising <sup>1</sup>	X	X	X		
Logo link on all emails <sup>2</sup> (approximately 9 deployments)	X	X			
Logo on Video of Honorees (shown DMSA night and given to them)	X	X			
Logo in SME January newsletter and and e-newsletters <sup>1</sup>	X	X			
Company name mentioned from lectern at all SME events	X	X			
Logo recognition on all Crain's ads (footer on the front page of section) in print & online	X				
Ad in Crain's special editorial section (Publication date: February 2018)	Junior Page Ad	1/2 page ad	1/3 page ad	1/4 page ad	1/8 page ad
<b>Sponsorship Value</b>	<b>\$11,000</b>	<b>\$8,200</b>	<b>\$5,600</b>	<b>\$3,500</b>	<b>\$2,500</b>

1. If sponsorship commitment occurs before production deadlines

2. E-mailed to area CEOs and top executives

Individual tickets are \$75 for SME Members and \$150 for guests.

**Call 216-767-5951 or email [director@smecleveland.com](mailto:director@smecleveland.com) for more information.**



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