



dmsa

Distinguished Marketing & Sales Awards

Business Executive of the Year and Distinguished Marketing and Sales Awards

2020 Sponsorship Opportunities

Thursday, February 20, 2020 • Executive Caterers at Landerhaven

The sooner you commit, the sooner your sponsorship starts working for you.

	Contributing	Platinum	Gold	Silver	Bronze
Two VIP Table (16 prime-location seats)	X				
Sixteen Gala Dinners (complimentary wines)	X				
One VIP Table (8 prime-location seats)		X	X	X	X
Eight Gala Dinners (complimentary wines)		X	X	X	X
Reception with open bar & hors d'oeuvres	X	X	X	X	X
Banquet Program Advertisement	2 pages	2 pages	1 page	1/2 page	1/4 page
Logo on SME website (approx 50,000 visitors)	X	X	X	X	X
Company name mentioned from lectern DMSA night	X	X	X	X	X
Company name mentioned from lectern at SME Cleveland luncheons	X	X	X	X	
Logo on "Sponsored by" night of event signage ¹	X	X	X	X	
Company listing as sponsor on all emails ² (approx 9 deploys)	X	X	X		
Logo on DMSA E-Invitations ^{1,2}	X	X	X		
Logo in all print advertising ¹	X	X	X		
Logo link on all emails ² (approximately 9 deployments)	X	X			
Logo on Video of Honorees (shown DMSA night and given to them)	X	X			
Logo in SME January newsletter and and e-newsletters ¹	X	X			
Company name mentioned from lectern at all SME events	X	X			
Sponsorship Value	\$10,000	\$8,000	\$5,000	\$3,000	\$2,000

1. If sponsorship commitment occurs before production deadlines

2. E-mailed to area CEOs and top executives

Individual tickets are \$75 for SME Members and \$150 for guests.

Call 216-767-5951 or email director@smecleveland.com for more information.



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