



# dmsa

Distinguished Marketing & Sales Awards

## 2021 Nomination Requirements

**Entry Deadline: Friday, April 2, 2021**

*See reverse*

The Distinguished Marketing and Sales Awards (DMSA) is the profession's premier honor to acknowledge excellence and provide community recognition for outstanding sales and marketing achievements. Selection criteria is based on the demonstration of the highest business, professional and ethical standards.

The DMSA Annual Awards Banquet will be held in June 2021 at Executive Caterers where the 2021 Business Executive of the Year and the 2021 DMSA recipients will be honored in a gala event. The 2021 Business Executive of the Year will be announced in Spring 2021.

The Selection Committee consists of experienced, non-partial business professionals. Decisions are announced in April 2021. The DMSA nomination requirements are simple, but all elements are required for the candidate to be considered.

Answer the following questions in detail:

- Nominee's type of business
- Description of job, supervision and/or leadership responsibility
- Outstanding sales and/or marketing achievements
  - Exemplary leadership and management
  - Innovative strategies and tactics
  - Extraordinary sales results
- Strong community and professional involvement

Deadline for nominations is **Friday, April 2, 2021** by mail or e-mail: Please send detailed answers to the above questions, the nominee's resume and biography and this completed form to:



P.O. Box 16839 • Cleveland, Ohio 44116

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Distinguished Marketing & Sales Awards

Nominee \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Nominator \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Is the nominee aware of this nomination? \_\_\_\_\_

