



dmsa

Distinguished Marketing & Sales Awards

2021 Nomination Requirements

Entry Deadline: Friday, June 25, 2021

See reverse

The Distinguished Marketing and Sales Awards (DMSA) is the profession's premier honor to acknowledge excellence and provide community recognition for outstanding sales and marketing achievements. Selection criteria is based on the demonstration of the highest business, professional and ethical standards.

The DMSA Annual Awards Banquet will be held on August 18, 2021 at Landerhaven where Dee Haslam, the 2021 Business Executive of the Year, and the 2021 DMSA recipients will be honored in a gala event.

The Selection Committee consists of experienced, non-partial business professionals. Decisions are announced in July 2021. The DMSA nomination requirements are simple, but all elements are required for the candidate to be considered.

Answer the following questions in detail:

- Nominee's type of business
- Description of job, supervision and/or leadership responsibility
- Outstanding sales and/or marketing achievements
 - Exemplary leadership and management
 - Innovative strategies and tactics
 - Extraordinary sales results
- Strong community and professional involvement

Deadline for nominations is **Friday, June 25, 2021** by mail or e-mail: Please send detailed answers to the above questions, the nominee's resume and biography and this completed form to:



P.O. Box 16839 • Cleveland, Ohio 44116
Ph: 216-767-5951 • fax: 216-767-5961 • director@smecleveland.com • www.smecleveland.com



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Nominee _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Nominator _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Is the nominee aware of this nomination? _____

