



# dmsa

Distinguished Marketing & Sales Awards

## Business Executive of the Year and Distinguished Marketing and Sales Awards

# 2021 Sponsorship Opportunities

Wednesday, August 18, 2021 • Landerhaven

*The sooner you commit, the sooner your sponsorship starts working for you.*

|  | Contributing    | Platinum       | Gold           | Silver         | Bronze         |
|--|-----------------|----------------|----------------|----------------|----------------|
| Two VIP Table (16 prime-location seats)                                  | X               |                |                |                |                |
| Sixteen Gala Dinners (complimentary wines)                               | X               |                |                |                |                |
| One VIP Table (8 prime-location seats)                                   |                 | X              | X              | X              | X              |
| Eight Gala Dinners (complimentary wines)                                 |                 | X              | X              | X              | X              |
| Reception with open bar & hors d'oeuvres                                 | X               | X              | X              | X              | X              |
| Banquet Program Advertisement  | 2 pages         | 2 pages        | 1 page         | 1/2 page       | 1/4 page       |
| Logo on SME website (approx 50,000 visitors)                             | X               | X              | X              | X              | X              |
| Company name mentioned from lectern DMSA night                           | X               | X              | X              | X              | X              |
| Company name mentioned from lectern at SME Cleveland luncheons           | X               | X              | X              | X              |                |
| Logo on "Sponsored by" night of event signage <sup>1</sup>               | X               | X              | X              | X              |                |
| Company listing as sponsor on all emails <sup>2</sup> (approx 9 deploys) | X               | X              | X              |                |                |
| Logo on DMSA E-Invitations <sup>1,2</sup>                                | X               | X              | X              |                |                |
| Logo in all print advertising <sup>1</sup>                               | X               | X              | X              |                |                |
| Logo link on all emails <sup>2</sup> (approximately 9 deployments)       | X               | X              |                |                |                |
| Logo on Video of Honorees (shown DMSA night and given to them)           | X               | X              |                |                |                |
| Logo in SME January newsletter and and e-newsletters <sup>1</sup>        | X               | X              |                |                |                |
| Company name mentioned from lectern at all SME events                    | X               | X              |                |                |                |
| <b>Sponsorship Value</b>   | <b>\$10,000</b> | <b>\$8,000</b> | <b>\$5,000</b> | <b>\$3,000</b> | <b>\$2,000</b> |

1. If sponsorship commitment occurs before production deadlines  
2. E-mailed to area CEOs and top executives

Individual tickets are \$75 for SME Members and \$150 for guests.  
**Call 216-767-5951 or email [director@smecleveland.com](mailto:director@smecleveland.com) for more information.**



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